



WDAF-TV

## ORDER

Print Date 10/25/12 Page 1 of 5

Flight Dates 10/16/12-10/29/12

Contract / Revision 583436 / **MAJORITY PAC**

Original Date / Revision 10/25/12 10/25/12

Advertiser Senate Majority Pac

Agency Waterfront Strategies

Buying Contact

1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

Sales Office DC-M

Sales Region NAT

Agency Ref

Product

Agency Com 15%

Billing Contact

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL ISS GEN

Product Codes PL1Gc, PL2C

Priority 1

Advertiser Ref

Primary Account Executive  
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 22% Market Value 303727

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	22%	66820
KCWE	%	0
KMBC	31%	94155
KMCI	%	0
KPXE	%	0
KSHB	25%	75931
KSMO	%	0

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	61	\$51,782.00	\$60,920.00	0.00	10/01/12	10/28/12	61	\$51,782.00	\$60,920.00
November 2012	3	\$5,015.00	\$5,900.00	0.00	10/29/12	10/29/12	3	\$5,015.00	\$5,900.00
<b>Totals</b>	<b>64</b>	<b>\$56,797.00</b>	<b>\$66,820.00</b>	<b>0.00</b>					

## Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
1	4	10/16/12	10/26/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	-TWTF--	:30	2	\$825.00	1	0.00	NM	4	\$3,300.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week: 10/15/12 10/21/12 -TWTF-- 2 \$825.00 0.00															
Week: 10/22/12 10/28/12 -TWTF-- 2 \$825.00 0.00															
2	4	10/16/12	10/26/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-TWTF--	:30	2	\$825.00	1	0.00	NM	4	\$3,300.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week: 10/15/12 10/21/12 -TWTF-- 2 \$825.00 0.00															
Week: 10/22/12 10/28/12 -TWTF-- 2 \$825.00 0.00															
3	4	10/20/12	10/27/12	Sa 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	-----S-	:30	1	\$800.00	1	0.00	NM	2	\$1,600.00



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<u>Contract / Revision</u>		583436	<u>Flight Dates</u> 10/16/12-10/29/12				<u>Hiatus Dates</u>										
<u>Original Date / Revision</u>		10/25/12/	10/25/12				<u>Order Sep</u> 00:15:00										
<u>Advertiser</u> Senate Majority Pac		<u>Product</u> MAJORITY PAC				<u>Estimate #</u> 2093											
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	Amount
FOX 4 NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>									
Week: 10/15/12		10/21/12		-----S-	1		\$800.00	0.00									
Week: 10/22/12		10/28/12		-----S-	1		\$800.00	0.00									
4	4	10/20/12	10/27/12	Sa 7-9a	CM-All		8-9a (8:00 AM-9:00 AM)		-----S-	:30	1	\$800.00	1	0.00	NM	2	\$1,600.00
FOX 4 NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>									
Week: 10/15/12		10/21/12		-----S-	1		\$800.00	0.00									
Week: 10/22/12		10/28/12		-----S-	1		\$800.00	0.00									
5	4	10/21/12	10/21/12	Su 7-9a	CM-All		7-8a (7:00 AM-8:00 AM)		-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
FOX 4 NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>									
Week: 10/15/12		10/21/12		-----S	1		\$500.00	0.00									
6	4	10/21/12	10/28/12	Su 7-9a	CM-All		8-9a (8:00 AM-9:00 AM)		-----S	:30	1	\$500.00	1	0.00	NM	2	\$1,000.00
FOX 4 NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>									
Week: 10/15/12		10/21/12		-----S	1		\$500.00	0.00									
7	4	10/21/12	10/28/12	FOX News Sunday	CM-All		9a-10a		-----S	:30	1	\$500.00	1	0.00	NM	2	\$1,000.00
FOX News Sunday																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>									
Week: 10/15/12		10/21/12		-----S	1		\$500.00	0.00									
Week: 10/22/12		10/28/12		-----S	1		\$500.00	0.00									
8	4	10/16/12	10/26/12	M-F 9-10a	CM-All		9-10a		-TWTF--	:30	1	\$500.00	1	0.00	NM	2	\$1,000.00
M-F 9-10a																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>									
Week: 10/15/12		10/21/12		-TWTF--	1		\$500.00	0.00									
Week: 10/22/12		10/28/12		-TWTF--	1		\$500.00	0.00									
9	4	10/16/12	10/26/12	M-F 12p-1p	CM-All		12-1p		-TWTF--	:30	2	\$500.00	1	0.00	NM	4	\$2,000.00
M-F 12-1p																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>									
Week: 10/15/12		10/21/12		-TWTF--	2		\$500.00	0.00									
Week: 10/22/12		10/28/12		-TWTF--	2		\$500.00	0.00									
10	4	10/16/12	10/26/12	M-F 3-4p	CM-All		3-4p		-TWTF--	:30	2	\$150.00	2	0.00	NM	4	\$600.00
M-F 3-4p																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>									
Week: 10/15/12		10/21/12		---	2		\$150.00	0.00									
Week: 10/22/12		10/28/12		-TWTF--	2		\$150.00	0.00									
11	4	10/16/12	10/26/12	M-F 4-5p	CM-All		4-5p		-TWTF--	:30	1	\$375.00	2	0.00	NM	2	\$750.00
M-F 4-5p																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>									
Week: 10/15/12		10/21/12		-TWTF--	1		\$375.00	0.00									
Week: 10/22/12		10/28/12		-TWTF--	1		\$375.00	0.00									
12	4	10/16/12	10/26/12	M-F 5-6p	CM-All		5-630p (5:00 PM-5:30 PM)		-TWTF--	:30	2	\$1,000.00	1	0.00	NM	4	\$4,000.00
5-630p																	
FOX 4 NEWS																	



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<u>Contract / Revision</u>		583436	<u>Flight Dates</u> 10/16/12-10/29/12					
<u>Original Date / Revision</u>		10/25/12/	10/25/12					
<u>Advertiser</u> Senate Majority Pac		<u>Product</u> MAJORITY PAC						<u>Estimate #</u> 2093
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Totals
								Spots Amount
12	4	10/16/12	10/26/12	M-F 5-6p	CM-All	5-530p	-TWTF--	:30 2 \$1,000.00 1 0.00 NM 4 \$4,000.00
				5-530p		(5:00 PM-5:30 PM)		
FOX 4 NEWS								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>
Week:	10/15/12	10/21/12	-TWTF--			2	\$1,000.00	0.00
Week:	10/22/12	10/28/12	-TWTF--			2	\$1,000.00	0.00
13	4	10/16/12	10/26/12	M-F 5-6p	CM-All	530-6p	-TWTF--	:30 2 \$1,000.00 1 0.00 NM 4 \$4,000.00
				530-6p		(5:30 PM-6:00 PM)		
FOX 4 NEWS								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>
Week:	10/15/12	10/21/12	-TWTF--			2	\$1,000.00	0.00
Week:	10/22/12	10/28/12	-TWTF--			2	\$1,000.00	0.00
14	4	10/16/12	10/26/12	M-F 6-630p	CM-All	6-630p	-TWTF--	:30 2 \$1,440.00 1 0.00 NM 4 \$5,760.00
				M-F 6-630p				
FOX 4 NEWS AT 6P								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>
Week:	10/15/12	10/21/12	-TWTF--			2	\$1,440.00	0.00
Week:	10/22/12	10/28/12	-TWTF--			2	\$1,440.00	0.00
16	4	10/29/12	10/29/12	Monday Prime A	CM-All	7p-8p	M-----	:30 1 \$3,300.00 1 0.00 NM 0 \$0.00
				FOX Prime Monday		7-8p		
BONES								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>
Week:	10/29/12	11/04/12	M-----			1	\$3,300.00	0.00
Spot	Ch	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		
1	4	10/29/12-11/04/12	Monday Prime A			7p-8p		
Credited								
17	4	10/29/12	10/29/12	Monday Prime B	CM-All	8p-9p	M-----	:30 1 \$1,800.00 2 0.00 NM 1 \$1,800.00
				FOX Prime Monday		8-9p		
MOB DR								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>
Week:	10/29/12	11/04/12	M-----			1	\$1,800.00	0.00
20	4	10/23/12	10/26/12	M-F 9-10p	CM-All	9-930p	-T---F--	:30 2 \$1,800.00 1 0.00 NM 1 \$1,800.00
				9-930p		(9:00 PM-9:30 PM)		
FOX 4 NEWS								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>
Week:	10/22/12	10/28/12	-T---F--			2	\$1,800.00	0.00
Spot	Ch	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		
3	4	10/22/12-10/28/12	M-F 9-10p			9-930p		
Credited								
21	4	10/16/12	10/26/12	M-F 9-10p	CM-All	930-10p	-TWTF--	:30 2 \$1,800.00 1 0.00 NM 4 \$7,200.00
				930-10p		(9:30 PM-10:00 PM)		
FOX 4 NEWS								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>
Week:	10/15/12	10/21/12	--WTF--			2	\$1,800.00	0.00
Week:	10/22/12	10/28/12	-TWTF--			2	\$1,800.00	0.00
22	4	10/21/12	10/28/12	SU 1102-1132P	CM-All	1102-1132p	-----S	:30 1 \$200.00 2 0.00 NM 2 \$400.00
				Su 1102-1132p				
SEINFELD								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>
Week:	10/15/12	10/21/12	-----S			1	\$200.00	0.00
Week:	10/22/12	10/28/12	-----S			1	\$200.00	0.00
23	4	10/21/12	10/21/12	SU 1132-1232A	CM-All	1132-1232a	-----S	:30 1 \$100.00 2 0.00 NM 1 \$100.00
				Su 1132-1232a				



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### Contract / Revision

583436

Flight Dates 10/16/12-10/29/12

## Hijatus Dates

Original Date / Revision

10/25/12/ 10/25/12

Order Sep 00:15:00

Advertiser **Senate Majority Pac**

## Product MAJORITY PAGE

Estimate # 2093



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Print Date: 10/25/12

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Contract / Revision		583436	Flight Dates 10/16/12-10/29/12				Hiatus Dates									
Original Date / Revision		10/25/12/	10/25/12					Order Sep	00:15:00							
Advertiser		Senate Majority Pac	Product MAJORITY PAC				Estimate #				2093					
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	Amount
34	4	10/22/12	10/22/12	MLB Championship Series GM-All	3p-CC		M-----	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00	
				MLB Championship Series												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----		1	\$3,600.00			0.00						
35	4	10/22/12	10/22/12	MLB Championship Series GM-All	3p-CC		M-----	:30	1	\$3,300.00	1	0.00	NM	1	\$3,600.00	
				MLB Championship Series												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----		1	\$3,600.00			0.00						
E 36	4	10/29/12	10/29/12	World Series	CM-All	6p-CC	M-----	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00	
				World Series on FOX												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	M-----		1	\$3,600.00			0.00						
												Totals	64	\$66,820.00		



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## ORDER

Print Date 10/22/12 Page 1 of 4

Flight Dates 10/16/12-10/29/12

Contract / Revision 583436 / MAJORITY PAC

Order Sep 00:15:00

Original Date / Revision Agency Com 15%  
10/22/12 10/22/12 Billing Contact

Estimate # 2093

Advertiser Senate Majority Pac 1010 Wisconsin Avenue

Alt Order # 00044974

Agency Waterfront Strategies

#### Buying Contact

<u>Demographic</u>	A35+		
<u>Rev Codes</u>	SP-POL	ISS	GEN
<u>Product Codes</u>	PL1Gc, PL2C		
<u>Priority</u>	1		
Advertiser Ref			

1010 Wisconsin Avenue Sales Office DC-M  
Sales Region NAT

---

Priority 1

1010 Wisconsin Avenue Sales Region NAT  
Suite 800 Agency Ref

Priority  
Advertiser Ref

### Primary Account Executive

Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 22% Market Value 326909

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	22%	71920
KCWE	%	0
KMBC	31%	101341
KMCI	%	0
KPXE	%	0
KSHB	25%	81727
KSMO	%	0

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	63	\$54,842.00	\$64,520.00	0.00	10/01/12	10/28/12	63	\$54,842.00	\$64,520.00
November 2012	4	\$6,290.00	\$7,400.00	0.00	10/29/12	10/29/12	4	\$6,290.00	\$7,400.00
<b>Totals</b>	<b>67</b>	<b>\$61,132.00</b>	<b>\$71,920.00</b>	<b>0.00</b>					

## Billing Plan



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Contract / Revision 583436 Flight Dates 10/16/12-10/20/12

### Hiatus Dates

Original Date / Revision 10/22/12 / 10/22/12

Order Sep 00:15:00

Advertiser **Senate Majority Pac**

## Product MAJORITY PAC

Estimate # 2093



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Print Date: 10/22/12

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Contract / Revision 583436 Flight Dates 10/16/12-10/29/12

Hiatus Dates

Original Date / Revision 10/22/12 / 10/22/12

Order Sep 00:15:00

Advertiser Senate Majority Pac

Product MAJORITY PAC

Estimate # 2093

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Totals			
												Rtg	Type	Spots	Amount
12	4	10/16/12	10/26/12	M-F 5-6p	CM-All	5-630p	-TWTF--	:30	2	\$1,000.00	1	0.00	NM	4	\$4,000.00
<b>FOX 4 NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12		-TWTF--		2	\$1,000.00			0.00					
Week: 10/22/12		10/28/12		-TWTF--		2	\$1,000.00			0.00					
13	4	10/16/12	10/26/12	M-F 6-6p	CM-All	630-6p	-TWTF--	:30	2	\$1,000.00	1	0.00	NM	4	\$4,000.00
<b>FOX 4 NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12		-TWTF--		2	\$1,000.00			0.00					
Week: 10/22/12		10/28/12		-TWTF--		2	\$1,000.00			0.00					
14	4	10/16/12	10/26/12	M-F 6-630p	CM-All	6-630p	-TWTF--	:30	2	\$1,440.00	1	0.00	NM	4	\$5,760.00
<b>FOX 4 NEWS AT 6P</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12		-TWTF--		2	\$1,440.00			0.00					
Week: 10/22/12		10/28/12		-TWTF--		2	\$1,440.00			0.00					
16	4	10/29/12	10/29/12	Monday Prime A	CM-All	7p-8p	M-----	:30	1	\$3,300.00	1	0.00	NM	1	\$3,300.00
<b>FOX Prime Monday 7-8p</b>															
<b>BONES</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		M-----		1	\$3,300.00			0.00					
17	4	10/29/12	10/29/12	Monday Prime B	CM-All	8p-9p	M-----	:30	1	\$1,800.00	2	0.00	NM	1	\$1,800.00
<b>FOX Prime Monday 8-9p</b>															
<b>MOB DR</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		M-----		1	\$1,800.00			0.00					
20	4	10/23/12	10/26/12	M-F 9-10p	CM-All	9-930p	-T---F--	:30	2	\$1,800.00	1	0.00	NM	2	\$3,600.00
<b>FOX 4 NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		-T---F--		2	\$1,800.00			0.00					
E 21	4	10/16/12	10/26/12	M-F 9-10p	CM-All	930-10p	-TWTF--	:30	2	\$1,800.00	1	0.00	NM	4	\$7,200.00
<b>FOX 4 NEWS</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12		--WTF--		2	\$1,800.00			0.00					
Week: 10/22/12		10/28/12		-TWTF--		2	\$1,800.00			0.00					
22	4	10/21/12	10/28/12	SU 1102-1132P	CM-All	1102-1132p	-----S	:30	1	\$200.00	2	0.00	NM	2	\$400.00
<b>SEINFELD</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12		-----S		1	\$200.00			0.00					
Week: 10/22/12		10/28/12		-----S		1	\$200.00			0.00					
23	4	10/21/12	10/21/12	SU 1132-1232A	CM-All	1132-1232a	-----S	:30	1	\$100.00	2	0.00	NM	1	\$100.00
<b>BURN NOTICE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12		-----S		1	\$100.00			0.00					
24	4	10/28/12	10/28/12	SU 1232A-132A	CM-All	1232-132a	-----5	:30	1	\$60.00	2	0.00	NM	1	\$60.00
<b>BONES</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WDAF-TV

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Contract / Revision	563436	Flight Dates	10/16/12-10/29/12	Hiatus Dates										
Original Date / Revision	10/22/12/	10/22/12		Order Sep	00:15:00									
Advertiser	Senate Majority Pac	Product	MAJORITY PAC	Estimate #	2093									
Ln	Ch	Start	End	Inventory Code	Break Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Amount
24	4	10/28/12	10/28/12	SU 1232A-132A Su 1232-132a	CM-AII 1232-132a	-----S	:30	1	\$60.00	2	0.00	NM	1	\$60.00
<b>BONES</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
		Week: 10/28/12	10/28/12	-----S	1				\$60.00	0.00				
26	4	10/24/12	10/24/12	World Series	CM-AII 7p-CC	---W---	:30	1	\$2,300.00	2	0.00	NM	1	\$2,300.00
<b>WORLD SERIES #1</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	--W----	1				\$2,300.00	0.00				
27	4	10/22/12	10/29/12	M-F 9-10a M-F 9-10a	CM-AII 9-10a	M-----	:30	1	\$500.00	1	0.00	NM	2	\$1,000.00
<b>FOX 4 NEWS AT 9A</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----	1				\$500.00	0.00				
		Week: 10/29/12	11/04/12	M-----	1				\$500.00	0.00				
28	4	10/22/12	10/29/12	M-F 9-10p 9-930p	CM-AII 9-930p (9:00 PM-9:30 PM)	M-----	:30	1	\$1,800.00	1	0.00	NM	2	\$3,600.00
<b>FOX 4 NEWS</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----	1				\$1,800.00	0.00				
		Week: 10/29/12	11/04/12	M-----	1				\$1,800.00	0.00				
29	4	10/27/12	10/27/12	World Series	CM-AII 7p-CC	-----S-	:30	2	\$2,300.00	2	0.00	NM	2	\$4,600.00
<b>WORLD SERIES</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----S-	2				\$2,300.00	0.00				
30	4	10/26/12	10/28/12	World Series	CM-AII 7p-CC	-----S	:30	2	\$2,300.00	2	0.00	NM	2	\$4,600.00
<b>WORLD SERIES</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----S	2				\$2,300.00	0.00				
31	4	10/22/12	10/26/12	M-F 5-6p M-F 5-6p	CM-AII 5-6p	MTWTF--	:30	1	\$1,000.00	2	0.00	NM	1	\$1,000.00
<b>FOX 4 NEWS AT 5P</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	MTWTF--	1				\$1,000.00	0.00				
33	4	10/22/12	10/26/12	M-F 4-5p M-F 4-5p	CM-AII 4-5p	MTWTF--	:30	2	\$375.00	2	0.00	NM	2	\$750.00
<b>FOX 4 NEWS AT 5P</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	MTWTF--	2				\$375.00	0.00				
N34	4	10/22/12	10/22/12	MLB Championship Series	CM-AII 3p-CC	M-----	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
<b>MLB Championship Series</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----	1				\$3,600.00	0.00				
N35	4	10/22/12	10/22/12	MLB Championship Series	CM-AII 3p-CC	M-----	:30	1	\$3,300.00	1	0.00	NM	1	\$3,300.00
<b>MLB Championship Series</b>														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----	1				\$3,600.00	0.00				

Totals 67 \$71,920.00